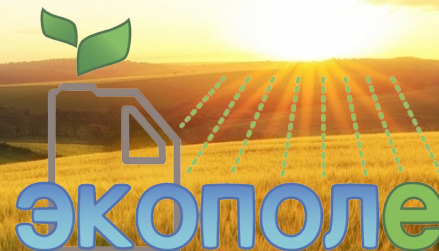




# AGRIPLASTIC COLLECTION AND RECYCLING IN RUSSIA

A. Efimkin

November 2019



С вниманием к природе,  
с уважением к качеству



## ABOUT US

Founded in 2016 by:

- ◆ Association of European Businesses in Russia and
  - ◆ Russian Union of Crop Protection Manufacturers
- under the initiative of Crop Protection Products producers

Goal — to develop the container management scheme to provide the farmers with an opportunity to hand the waste CP containers in for recycling





# CONTAINER MANAGEMENT SCHEME

Customers:

- ✓ Avgust
- ✓ Agro Expert Group
- ✓ Agrorus & Co
- ✓ Adama
- ✓ Bayer
- ✓ Basf

- ✓ Corteva
- ✓ Listerra
- ✓ Syngenta
- ✓ Schjolково Agrokhim

Крымский  
федеральный округ

Северо-Западный  
федеральный округ

Центральный  
федеральный округ



Уральский  
федеральный округ

Сибирский  
федеральный округ

Дальневосточный  
федеральный округ

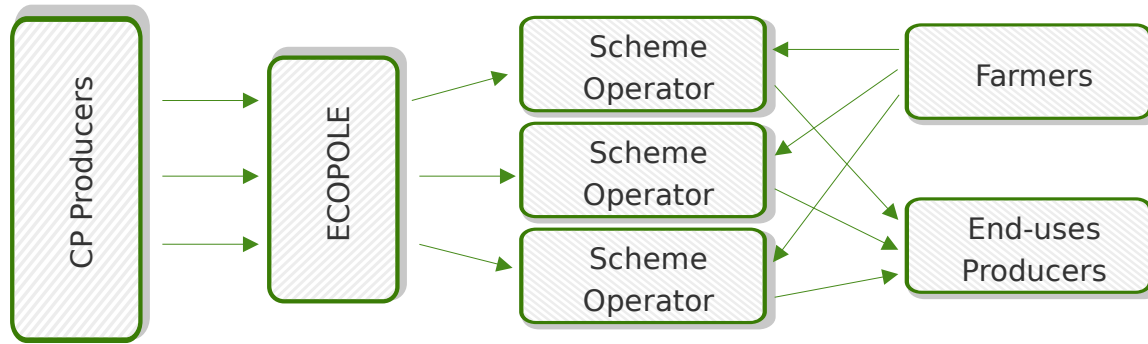
Северо-Кавказский  
федеральный округ

Южный  
федеральный округ

**2017: 930 t**  
**2018: 1500 t**  
**2019: 1600 t**



# SCHEME SETUP







# SCHEME CHALLENGES

## LACK OF CONTROL & MOTIVATION

No control on containers rinsing and piercing

Lack of control on waste management

Farmer is motivated to sell the containers beside the CMS

## HIGH OPERATING COSTS

Farm visits take significant logistics costs

Competition on collection costs is limited due to general containers assortment and its volumes

20% decrease of logistics costs makes up to 15% improvement in CMS operating costs

## MEANWHILE

Milk-runs, temporary processing sites, mobile presses and crushers






## **FROM FARM VISITS TO COLLECTION POINTS**

- Information campaign on strengthening of control
- Motivation of the farmers
- Implementation of the best practices





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