



CIRCULAR PLASTICS ALLIANCE

European Strategy for Plastics in a Circular Economy

Circular Plastics Alliance

A new journey into the Circular Economy for Plastics

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EU campaign for voluntary pledges

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|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Jan 2018 | Annex III of the European Plastics Strategy calls for voluntary pledges to reach the EU target that 10 million tonnes of recycled plastics are used in the EU in 2025 |
| Oct 2018 | 70 pledges submitted to the European Commission |
| Nov 2018 | Preliminary assessment of the pledges |
| Dec 2018 | Launch of the Circular Plastics Alliance |

70 pledges – Who pledged?

13 suppliers

40+ buyers

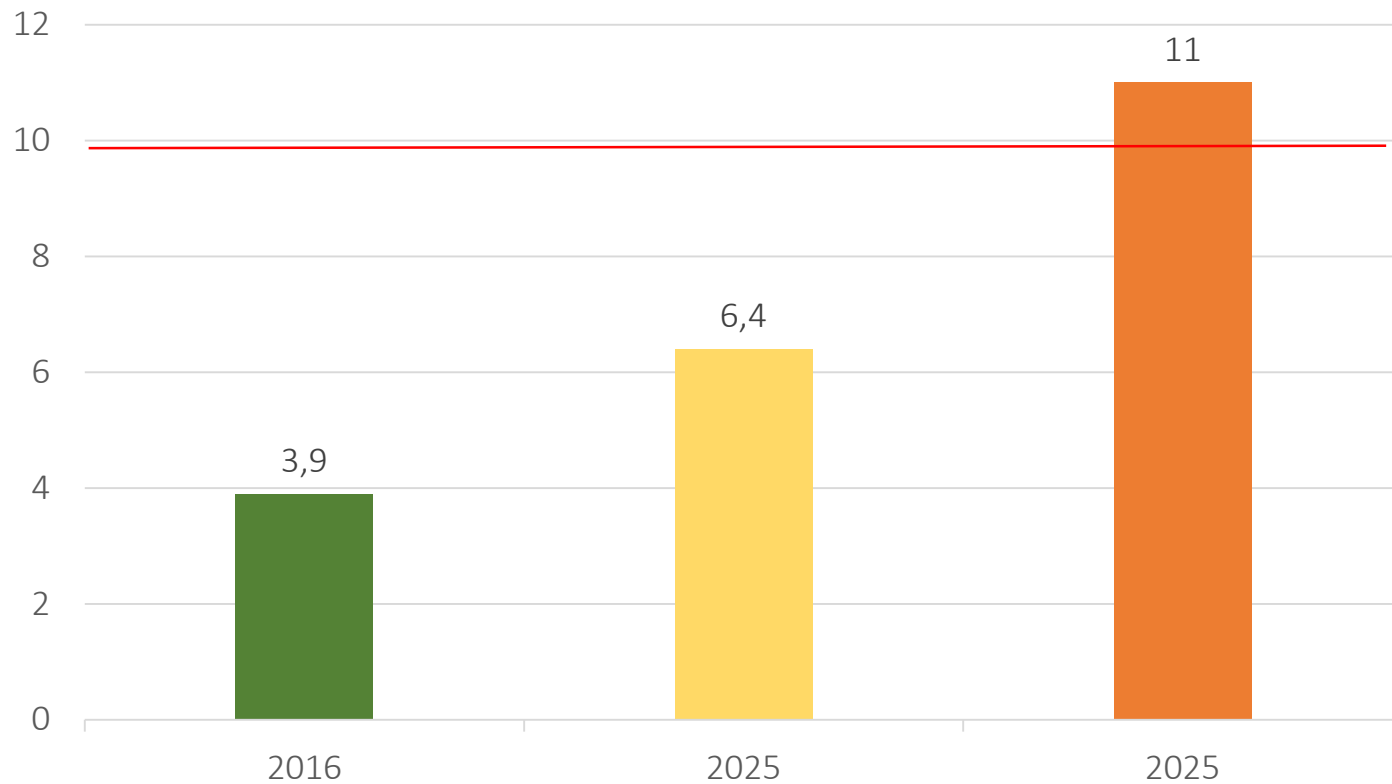
5 platforms

18 trade associations

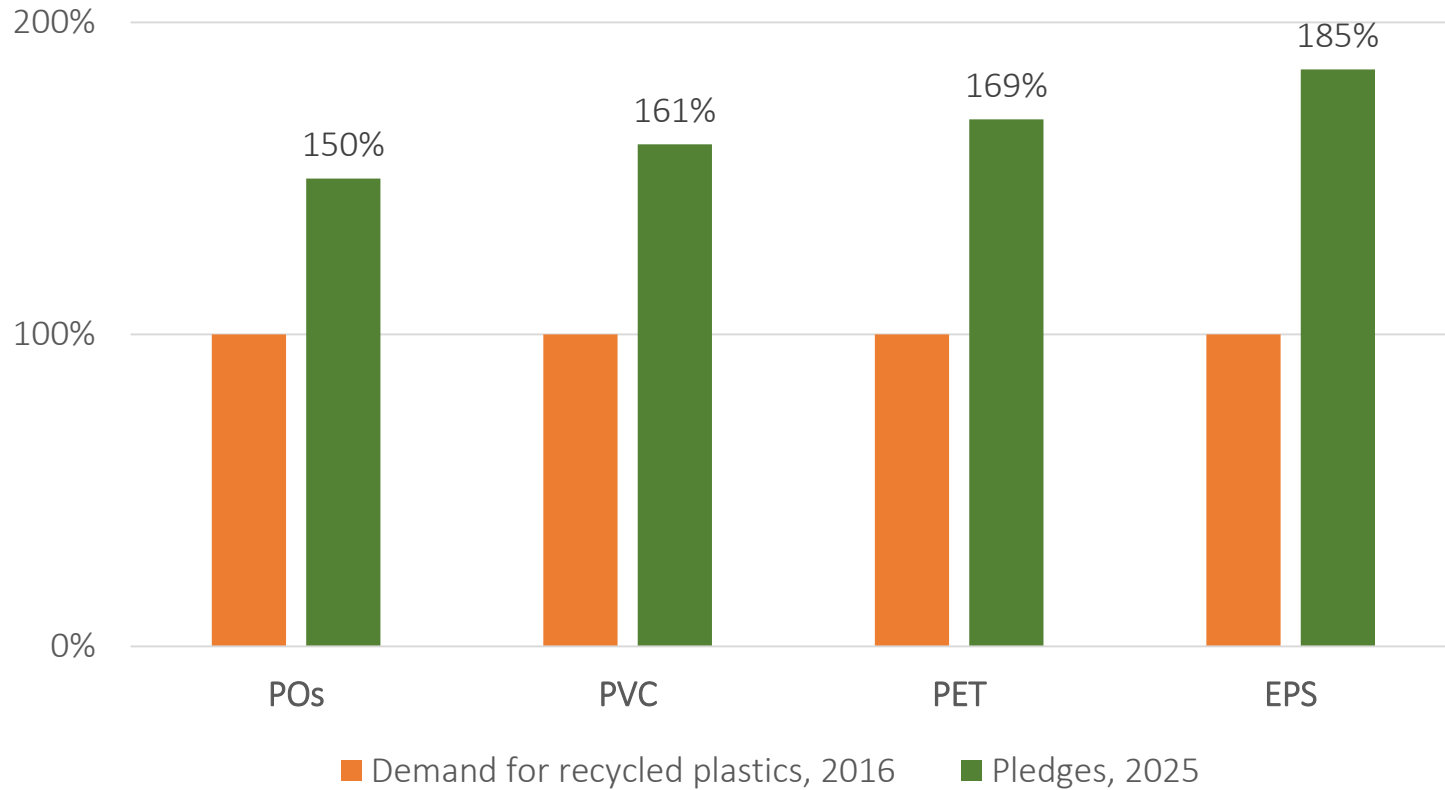
17 brands

- **Both individual companies and trade associations**
- **50+ pledges expressed as a tonnage of recycled plastics in 2025**

Commission's assessment of the pledges



Source: Commission's Assessment Report on Voluntary Pledges
Published on 4 March 2019 (together with the Circular Economy Implementation Report)



Source: Commission's Assessment Report on Voluntary Pledges

Circular Plastics Alliance

First meeting on 5 February 2019

European Industry Days

Chair: Vice-President Katainen





Circular Plastics Alliance

Mission

Reach the target that 10 million tonnes of recycled plastics are used in the EU in 2025 through voluntary, market-driven action

Circular Plastics Alliance: scope

5 main areas of work:

- Collection and sorting of plastic waste
- Product design for recycling
- Recycled plastic content in products
- R&D and investments, including chemical recycling
- Monitoring system

All aspects of circular economy for plastics except reduction targets already covered by Single Use Plastics Directive

Circular Plastics Alliance – Timeline

| | |
|-------------------------|-----------------------------------------------------------------------------------------------|
| 5 Feb 2019 | Launch event |
| March- June | 10 Working group meetings |
| 13 June 2019 | Draft Declaration |
| 3 July 2019 | Meeting at working level with Member States |
| 20 Sep 2019 | High-level event of the Circular Plastics Alliance, including signature of the declaration |

Circular Plastics Alliance

High-level event on 20 September 2019

Commissioner Bieńkowska and First Vice-President Timmermans





Circular Plastics Alliance: governance

- **Steering Committee** representative of the signatories
- **Working groups** by market segment: packaging; automotive; building and construction; electrical and electronic equipment; agriculture
- **Thematic coordinators**: design; recycled content; collection and sorting; R&D and investments
- Additional working group: monitoring

Next steps

| | |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| End Sept. | Volunteers to organise the first meetings of the WG |
| Early October | Prep meeting volunteers and DG GROW |
| Nov-Dec | First meetings of the WGs: <ul style="list-style-type: none">- First work programme / objectives- List of volunteers for chair/co-chair- List of volunteers for thematic coordinators |
| 11 December | First meeting of the Steering Committee |



Thank you

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